Archival Policy

PURPOSE

This policy is prepared in compliance with Regulation 30(8) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the "Listing Regulations"). This Policy aims to decide the process and manner of archiving the disclosures made to the Stock Exchanges under Regulation 30 of the Listing Regulations (the "disclosures") which are hosted on the website of the Company. Accordingly, this policy is applicable only to the disclosures made to Stock Exchanges as per Regulation 30 of the Listing Regulations read with Policy for Determination of Materiality of Events and Information.

ARCHIVAL PROCESS

The Company shall disclose on its website all such events and information which have been disclosed to the Stock Exchanges under Regulation 30 of the Listing Regulations. Such disclosures shall be hosted on the website of the Company for a period of five years from the date of disclosure to the Stock Exchanges. After completion of five years, such disclosures shall be removed from the Company's website and preserved in a secured server of the Company. Such disclosures shall be preserved in a logical manner viz. as per nature/date of the disclosure, etc. to facilitate easy retrieval as and when required. The disclosures shall be preserved in a non-editable format for a further period of three years ("Preservation Period") on the server of the Company. After the Preservation Period, such archives would be deleted / removed from the server of the Company after obtaining approval of the Whole Time Director of the Company.

ACCESS TO ARCHIVED DISCLOSURES

The Managing Director and the Company Secretary of the Company shall have access to all archived disclosures.

DISCLOSURE

This Policy shall be disclosed on the Company's website https://aspireinnovate.in/

Aspire & Innovative Advertising Limited

(Formerly Known as Aspire & Innovative Advertising Private Limited)
CIN: U52601DL2017PLC321445

Regd. Office: C-4 Baldev Park, East Delhi, Shahdara, Delhi, India, 110051 Crop. Office: 2nd Floor, Plot No. - 52, Sector-44, Gurugram, Haryana-122003

Email: cs@aspireinnovate.in Phone Number: 0124-2213055 Website: www.aspireinnovate.in

REVIEW / AMENDMENT

The Board may amend, abrogate, modify or revise any or all clauses of this Policy in accordance with the applicable provisions of the Listing Regulations and amendment thereto notified by the Securities and Exchange Board of India and/or Stock Exchanges, from time to time. However, amendments in the Listing Regulations shall be binding even if not incorporated in this Policy. This Policy is approved by the Board of Directors at its meeting held on 18th December, 2023 and is effective in alignment with Listing Regulations.

Aspire & Innovative Advertising Limited

(Formerly Known as Aspire & Innovative Advertising Private Limited)
CIN: U52601DL2017PLC321445

Regd. Office: C-4 Baldev Park, East Delhi, Shahdara, Delhi, India, 110051 **Crop. Office:** 2nd Floor, Plot No. - 52, Sector-44, Gurugram, Haryana-122003

Email: cs@aspireinnovate.in Phone Number: 0124-2213055 Website: www.aspireinnovate.in