

CIN: U52601DL2017PTC321445

### NOTICE

Notice is hereby given that the 1<sup>st</sup> Annual General Meeting (AGM) of the members of Aspire & Innovative Advertising Private Limited will be held on Friday, 28 September, 2018 at 04:30 p.m. at B - 15, South Anarkali, Opp. Preet Vihar, Parwana Road, Mausam Vihar, East Delhi-110051 to transact the following business:

### ORDINARY BUSINESS:

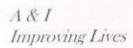
### Item no. 1 - Adoption of financial statements

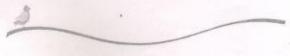
To receive, consider and adopt the financial statements of the Company for the year ended March 31, 2018, including the audited Balance Sheet as at March 31, 2018, the Statement of Profit and Loss for the year ended on that date and the reports of the Board of Directors ('the Board') and Auditors thereon.

### Item no. 2 - Appointment of Auditor

To ratify the appointment of the Auditor of the Company, and to fix their remuneration and to pass the following resolution as an ordinary resolution thereof:

"RESOLVED THAT pursuant to provisions of Section 139, 142 and other applicable provisions of the Companies Act, 2013 and the Rules made there under, M/s. S K Raut & Co., Chartered Accountants, be and is hereby appointed as the Statutory auditors of the Company to hold office for a period of Five consecutive years i.e. from the conclusion of this Annual General Meeting till the conclusion of the AGM to be held in the calendar year 2023, and that the Board of Directors be and is hereby authorized to fix the remuneration payable to them for the financial year ending March 31, 2019 as may finalised in consultation with the auditors."





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### BY ORDER OF THE BOARD ASPIRE & INNOVATIVE ADVERTISING PRIVATE LIMITED

For Aspire & Innovative Advertisement Pvt. Ltd.

Phitrol

Director

Regd. office: B - 15, South Anarkali, Opp Preet Vihar, Parwana Road, Mausam Vihar, Delhi-110051

Date: 25.07.2018 Place: Delhi (Rakesh Kumar Mittal) Director DIN: 06760395



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### NOTES:

 A MEMBER ENTITLED TO ATTEND AND VOTE AT THE AGM IS ENTITLED TO APPOINT A PROXY TO ATTEND AND VOTE IN THE MEETING INSTEAD OF HIMSELF / HERSELF, AND THE PROXY NEED NOT BE A MEMBER OF THE COMPANY.

A person can act as a proxy on behalf of not exceeding fifty (50) members and holding in aggregate not more than ten (10) percent of the total share capital of the Company.

- Corporate members intending to send their authorized representatives to attend the meeting are
  requested to send a certified copy of the Board resolution to the Company, authorizing their
  representative to attend and vote on their behalf at the meeting.
- The instrument appointing the proxy, duly completed, must be deposited at the Company's registered office not less than 48 hours before the commencement of the meeting. A proxy form for the AGM is enclosed.



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### DIRECTORS' REPORT

### TO THE MEMBERS,

Your Board of Directors is pleased to present the 1st Annual Report, together with the Audited Accounts of the Company for the year ended March 31, 2018:

Particulars	For the Year ended 31st March, 2018
Revenue from operations	2,70,35,689
Other Income	-
Total Income	2,70,35,689
Purchase of Stock- in- Trade	2,45,70,864
Change in Inventories / finished goods /WIP	(33,22,895)
Employee benefit expense	9,57,562
Finance Cost	-
Other Expenses	56,68,627
Depreciation & amortization expense	34,971
Total Expenses	2,79,09,129
Profit / Loss before Tax ·	(8,73,440)
Tax Expenses	-
Current tax expenses for current year	
MAT	
Less :MAT Credit (where applicable)	
Current Tax expenses relating to prior years	-
Net Current Tax Expenses	2
Deferred Tax	(2,986)
Profit /Loss for the year	(8,70,454)
Earnings per share (Basic)	(87.05)
Earnings per share (Diluted)	(87.05)

### STATEMENT ON STATE OF COMPANY'S AFFAIRS

This being the initial year of operations of the company, the Company incurred huge expenses. The Company managed to earn Rs. 2,70,35,689 only as revenue from its operations. Therefore the Company has suffered a net loss of Rs. 8,70,454. The Directors are aware of the situation and are making all necessary efforts to improve the performance of the company.



### Aspire & Innovative Advertisement Pvt Ltd

aspireandinnovative@gmail.com

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### DIVIDEND

In view of the loss suffered by the Company, the Board has decided not to recommend any dividend for the year ended March 31, 2018.

### DEPOSITS

The Company has neither accepted nor renewed any deposits during the year under review.

### EMPLOYEE STOCK OPTION SCHEME

The Company has not issued any Employee Stock Option Scheme.

### ACCOUNTS, AUDITORS AND AUDIT REPORT

Accounts: Accounts along with their Notes are self-explanatory and do not require any further explanation or clarification.

Auditors' Report: The Auditors' Report is self-explanatory and does not need any further explanation or clarification.

### Auditors:

1. M/s. S K Raut & Co., Chartered Accountants, were appointed as the statutory Auditor of the company in the EOGM hold on December 01, 2017 to hold office till the conclusion of the Annual General Meeting, Being eligible, they offer themselves for re-appointment. is proposed to Re-appoint them as the statutory Auditors of the Company, to hold office for a period of 5 consecutive years i.e. till the conclusion of Annual General Meeting (AGM) to be held in the calendar year 2023. The Company has received a certificate from the Auditors to the effect that if they are reappointed, it would be in accordance with the provision of the Companies Act, 2013

### DIRECTORS

There is no change in the Board of Directors of the Company during the year under review.

### PARTICULARS OF EMPLOYEES

There are no employees in the Company the particulars of which are required to be given in terms of the provisions contained in Rule 5(2) and Rule 5(3) of Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014.



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### SUBSIDIARIES, JOINT VENTURES AND ASSOCIATE COMPANIES

The Company does not have any Subsidiary, Joint Venture or Associate Companies.

# DISCLOSURE UNDER SEXUAL HARRASMENT OF WOMEN AT WORKPLACE (PREVENTION, PROHIBITION AND REDRESSAL) ACT, 2013

Your Directors further state that during the year under review, there were no cases filed / pending pursuant to the Sexual harassment of Women at workplace (Prevention, Prohibition and Redressal) Act, 2013.

### AUDIT COMMITTEE AND VIGIL MECHANISM

The provisions of Section 177 of the Companies Act, 2013 read with related rules 6 and Rule 7 of the Companies (Meetings of the Board and its Powers) Rules, 2013 are not applicable to the Company.

### STATEMENT ON COMPLIANCE OF APPLICABLE SECRETRAIL STANDARDS

The Company has proper systems to ensure compliance with the provisions of all applicable Secretarial Standards issued by the Institute of Company Secretaries of India and that such systems are adequate and operating effectively.

### DISCLOSURES

### a. EXTRACT OF ANNUAL RETURN

The extracts of Annual Return pursuant to the provisions of Section 92 read with Rule 12 of the Companies (Management and Administration) Rules, 2014 is furnished in Annexure-1 hereto.

### b. NUMBER OF MEETINGS OF BOARD

3 (Three) meetings of the Board of Directors were held during the year and the gap between the two meetings was not less than 90 days. Details of the Board Meetings are as follows:-





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B. BOARD MEI	ETINGS			
Number of mee	tings held	3 (Three)		
		Total Novel on 6	Atte	endance
S. No.	Date of Meeting	Total Number of directors as on the date of meeting	Number of directors attended	as % age of total directors
1.	August 25, 2017	2	2	100.00
2.	November 06, 2017	2	2	100.00
3.	February 24, 2018	2	2	100,00

D. A	TENDANCE OF DIRECTORS	Board Meetings			DANCE OF DIRECTORS  Board Meet		Whether attended AGM held on
S. No.	Name of the director	No. of meetings which dir. was	Number of Meetings attended	% of attendance	NA		
		entitled to attend			(Y/N/NA)		
1	Amarchand Agarwal	3	3	100.00	Y		
2	Rakesh Kumar Mittal	3	3	100.0	N		

### c. DIRECTORS' RESPONSIBILITY STATEMENT

In accordance with the provisions of Section 134(5) of the Companies Act, 2013 the Board hereby submit its responsibility Statement:-

- The applicable accounting standards have been duly followed in the preparation of Accounts for the year and that there have been no material departures there from;
- (ii) The Directors selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs as at the end the financial year and of the profit and loss account for the year;



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- (iii) The Directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 1956 for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities;
- (iv) The Directors had prepared the accounts for the year on a going concern basis.
- (v) -----Not Applicable-----
- (vi) The directors had devised proper systems to ensure compliance with the provisions of all applicable laws and that such systems were adequate and operating effectively.

### d. DECLARATION BY INDEPENDENT DIRECTORS

The provisions of Section 149 pertaining to the appointment of Independent Directors do not apply to your Company.

### e. NOMINATION AND REMUNERATION POLICY

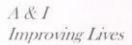
The provisions of Section 178(1) relating to constitution of Nomination and Remuneration Committee are not applicable to the Company and hence the Company has not devised any policy relating to appointment of Directors, payment of Managerial remuneration, Directors qualifications, positive attributes, independence of Directors and other related matters as provided under Section 178(3) of the Companies Act, 2013.

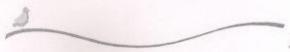
f. EXPLANATIONS OR COMMENTS BY THE BOARD ON EVERY QUALIFICATION, RESERVATION OR ADVERSE REMARK OR DISCLAIMER MADE BY THE STATUTORY AUDITOR IN HIS REPORT AND BY THE COMPANY SECRETARY IN PRACTISE IN HIS SECRETARIAL AUDIT REPORT

The Statutory Auditors have not given any Qualification, Reservation or made any adverse remarks or disclaimer in their Audit Report.

The provisions relating to Secretarial Audit are not presently applicable to the company.

g. PARTICULARS OF LOANS, GUARANTEES AND INVESTMENTS UNDER SECTION 186 OF THE COMPANIES ACT, 2013





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The Company has not given any Loans or provided any security / Guarantee and has not made any Investment in terms of the provisions of Section 186 of the Companies Act, 2013 during the year under review.

### h. CONTRACTS AND ARRANGEMENTS WITH RELATED PARTIES

There were no contracts or arrangements with related parties referred to in sub section (1) of section 188 entered during the year which are required to be reported in the Form AOC-2.

### i. TRANSFER TO RESERVES

No Amount is proposed to be transferred to reserves for the year ended March 31, 2018.

j. MATERIAL CHANGES AND COMMITMENTS, IF ANY, AFFECTING THE FINANCIAL POSITION OF THE COMPANY WHICH HAVE OCCURRED BETWEEN THE END OF THE FINANCIAL YEAR OF THE COMPANY TO WHICH THE FINANCIAL STATEMENTS RELATED AND THE DATE OF THE REPORT

There have not been any material changes and commitments occurred, between the end of the financial year of the Company i.e. 31st March 2018 and the date of this report affecting financial position of the Company.

# k. ENERGY CONSERVATION, TECHNOLOGY ABSORPTION AND FOREIGN EXCHANGE EARNINGS AND OUTGO

The particulars as prescribed under the provisions of the Companies Act, 2013 read with Rules framed there under, are set out herein below:

### CONSERVATION OF ENERGY & TECHNOLOGY ABSORPTION

The activities undertaken by the Company do not fall under the purview of disclosure of particulars under the said provisions, in so far as it relates to conservation of energy and technology absorption. However, your Company has generally taken all reasonable efforts to conserve energy.

### FOREIGN EXCHANGE EARNINGS AND OUTGO

During the financial period under review, there was NIL out flow of Foreign Exchange and NIL in flow of Foreign Exchange.

### I. RISK MANAGEMENT POLICY



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The Company has a robust process of risk assessment whereby all the business risks are assessed on periodic basis by the management and appropriate actions are taken to mitigate the same.

### m. CORPORATE SOCIAL RESPONSIBILITY

The Company has not developed and implemented any Corporate Social Responsibility initiatives as the said provisions are not yet applicable to the Company.

### n. SIGNIFICANT AND MATERIAL ORDERS PASSED BY THE REGULATORS OR COURTS OR TRIBUNALS

There are no significant, material orders passed by the regulators or Courts or Tribunals, which would impact the going concern status of the company and its future operations

### ACKNOWLEDGEMENT

The Board of Directors wishes to thank its business associates for their continued support and cooperation and also record its appreciation of the diligent efforts made by the employees of the Company during the period.

### BY ORDER OF THE BOARD ASPIRE & INNOVATIVE ADVERTISING PRIVATE LIMITED

Regd. office: B - 15, South Anarkali, Opp Preet Vihar,

Parwana Road, Mausam Vihar,

Delhi-110051

For Aspire & Innovative Advertisement Pvt. Ltd.

(Amarchand Agarwal) Director

DIN: 07849856

Director

For Aspire & Innovative Advertisement Pvt. Ltd.

(Rakesh Kumar Mittal)

Director

Director

DIN: 06760395

Date: 25.07.2018 Place: Delhi

A & IImproving Lives

B-15, Parwana Road, Opp.-Preet Vihar, New Delhi- 110051 Phone - 9810552049

# S. K. RAUT & CO.



### INDEPENDENT AUDITOR'S REPORT ON FINANCIAL STATEMENTS

TO THE MEMBERS OF

### ASPIRE & INNOVATIVE ADVERTISING PRIVATE LIMITED.

### Report on the Financial Statements

We have audited the accompanying financial statements of ASPIRE & INNOVATIVE ADVERTISING PRIVATE LIMITED, which comprise the Balance Sheet as at March 31st, 2018, the Statement of Profit and Loss and for the year ended, and a summary of significant accounting policies and other explanatory information.

Managements Responsibility for the Financial Statements

The Company's Board of Directors is responsible for the matters in section 134(5) of the Companies Act, 2013 ("the Act") with respect to the preparation of these financial statements that give a true and fair view of the financial position, financial performance of the Company in accordance with the accounting principles generally accepted in India, including the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014. This responsibility also includes the maintenance of adequate accounting records in accordance with the provision of the Act for safeguarding of the assets of the Company and for preventing and detecting the frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of internal financial control, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

Auditors Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We have taken into account the provision of the Act, the Accounting and Auditing Standards and matter which are required to be included in the Audit Report under the provision of the Act and the Rules made there under.

We conducted our audit in accordance with the Standards of Auditing specified under section 143(10) of the Act. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Company's preparation and fair presentation of

# S. K. RAUT & CO. CHARTERED ACCOUNTANT



the financial statements in order to design audit procedures that are appropriate in the circumstances. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of the accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence We have obtained is sufficient and appropriate to provide a basis for our audit opinion on the financial statements.

In our opinion and to the best of our information and according to the explanations given to us, the financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India:

- a) in the case of the Balance Sheet, of the state of affairs of the Company as at March
- b) in the case of the Statement of Profit and Loss, of the loss for the year ended on that

## Report on other Legal and Regulatory Requirements

This report does not include a statement on the matters specified in paragraphs 3 & 4 of the Companies (Auditor's Report) Order, 2015, issued by the Central Government in terms of section 143(11) of the Companies Act, 2013, since in our opinion and according to the information and explanation given to us, the said Order is not applicable to the company.

## As required by section 143(3) of the Act, we further report that OR

As required by the Companies (Auditor's Report) Order, 2015 ("the Order"), issued by the Central Government of India in terms of sub-section (11) of section 143 of the Act, we give in the Annexure a statement on the matters specified in paragraph 3 and 4 of the Order, to the extent applicable.

Further to our comments in the aforesaid annexure, as required by section 143(3) of the Act, we report that:

- 1. We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
- 2. In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.
- 3. The Balance Sheet, Statement of Profit and Loss and cash flow statement, dealt with by this Report are in agreement with the books of account.
- 4. In our opinion, the aforesaid financial statements comply with the accounting standards specified under section 133 of the Act, read with Rule 7 of the companies (accounts) Rule, 2014.

# S. K. RAUT & CO.

### CHARTERED ACCOUNTANT



- On the basis of the written representations received from the directors as on March 31, 2018 taken on record by the Board of Directors, none of the directors are disqualified as on 31st March, 2018 from being appointed as director in terms of section 164(2) of the Act.
- 6. With respect to the other matters to be included in the Auditor's report in accordance with Rule 11 of the Companies (Audit and Auditors) Rule, 2014, in our opinion and to the best of our information and according to the explanations given to us:
  - a) The Company does not have any pending litigations which would impact its financial position.
  - b) The Company did not have any long-term contracts including derivative contracts for which there were any material foreseeable losses.
  - c) There were no amounts which were required to be transferred to the investor Education and Protection Fund by the Company.

Dated: 25/07/2018 Place: Dollai For, S. K. RAUT & CO Chartered Accountants

FRN:- 027477N

CA. SANJIV KUMAR RAUTE

Proprietor

Membership No:-526211

# ASPIRE & INNOVATIVE ADVERTISING PRIVATE LIMITED ANNEXURE TO THE INDEPENDENT AUDITOR'S REPORT

The annexure referred to in our report to the member of Aspire & Innovative Advertising Private Limited for the year ended on 31st March, 2018. We report that:

S.No	Particulars	Auditors Remark
(i)	(a) whether the company is not maintaining proper records showing full particulars, including quantitative details and situation of fixed assets;	NO
	(b) whether these fixed assets have not been physically verified by the management at reasonable intervals; whether any material discrepancies were noticed on such verification and if so, whether the same have not been properly dealt with in the books of account;	NO
(ii)	(a) In terms of information and explanations given to us, no business operation has been conducted by the management;	NO
	(b) In view of Inventory no comments in respect of procedure of physical verification of inventories has been offered due to no operation are commenced;	YES
(iii)	Whether the company has granted any loans, secured or unsecured to companies, firms or other parties covered in the register maintained under section 189 of the Companies Act. If so,	NIL
	(a) whether receipt of the principal amount and interest etc also regular; and	
	(b) if overdue amount is more than rupees one lakh, whether reasonable steps have been taken by the company for recovery of the principal and interest;	
(iv)	Is there adequate internal control system commensurate with the size of the company and the nature of its business, for the purchase of inventory and fixed assets and for the sale of goods and services. Whether there is a continuing failure to correct major weaknesses in internal control system.	YES
(v)	in case the company has accepted deposits, whether the directives issued by the Reserve Bank of India and the provisions of sections 73 to 76 or any other relevant provisions of the Companies Act and the rules framed there under, where applicable, have been complied with? I I not, the nature of contraventions should be stated; If an order has been passed by Company Law Board or National Company Law Tribunal or Reserve Bank of India or any court or any other tribunal, whether the same has been complied with or not?	NIL

(vi)	where maintenance of cost records has been specified by the Central Government under sub-section (1) of section 148 of the Companies Act, whether such accounts and records have been required for made and maintained;	Not Required
(vii)	(a) is the company regular in depositing undisputed statutory dues including provident fund, employees' state insurance, income-tax, sales-tax, wealth tax, service tax, duty of customs, duty of excise, value added tax, cess and any other statutory dues with the appropriate authorities and if not, the extent of the arrears of outstanding statutory dues as at the last day of the financial year concerned for a period of more than six months from the date they became payable, shall be indicated by the auditor.	NIL
	(b) in case dues of income tax or sales tax or wealth tax or service tax or duty of customs or duty of excise or value added tax or cess have not been deposited on account of any dispute, then the amounts involved and the forum where dispute is pending shall be mentioned. (A mere representation to the concerned Department shall not constitute a dispute).	
	(c) whether the amount required to be transferred to investor education and protection fund in accordance with the relevant provisions of the Companies Act, 1956 (1 of 1956) and rules made there under has been transferred to such fund within time.	
(viii)	whether in case of a company which has been registered for a period not less than five years, its accumulated losses at the end of the financial year are not less than fifty per cent of its net worth and whether it has incurred cash losses in such financial year and in the immediately preceding financial year;	
(ix)	Whether the company has defaulted in repayment of dues to a financial institution or bank or debenture holders? If yes, the period and amount of default to be reported;	NIL
(x)	whether the company has given any guarantee for loans taken by others from bank or financial institutions, the terms and conditions whereof are prejudicial to the interest of the company;	NIL
(xi)	whether term loans were applied for the purpose for which the loans were obtained;	NIL
(xii)	whether any fraud on or by the company has been noticed or reported during the year; If yes, the nature and the amount involved is to be indicated.	NIL
	For, S. K. RAUT	& CO

Dated:-Place:-

For, S. K. RAUT & CO

Chartered Accountants AUT FRN:- 027477N

CA. SANJIV KU AR RAUS

Proprietor Membership No:-526211

Balance Sheet as on 31/03/2018 U52601DL2017PTC321445

(in Rupees)

		Particulars	Note No.	31-03-2018	31-03-2017
I.	EQUITY	AND LIABILITIES			
1	Shareho	lders' funds			
	(a)	Share capital	1	1,00,000	
	(b)	Reserves and surplus	2	(8,70,454)	2
	(c)	Money received against share warrants		-	*
2	Share ap	oplication money pending allotment		-	-
3	Non-cur	rent liabilities			
	(a)	Long-term borrowings	3	4	-
	(b)	Deferred tax liabilities (Net)		=	
	(c)	Other Long term liabilities	4	-	
	(d)	Long-term provisions	- 5	2	
4	Current	liabilities			
	(a)	Short-term borrowings	6	*	
	(b)	Trade payables	7	49,27,587	-
	(c)	Other current liabilities	8	36,000	*
	(d)	Short-term provisions	9	1,56,000	
		TOTAL		43,49,133	
II.	ASSETS				
		rent assets			
1	(a)	Fixed assets	assent of	PARTICIO DE CARACIONES DE CARA	
		(i) Tangible assets	10	2,30,029	
		(ii) Intangible assets		*	
	1.5	(iii) Capital work-in-progress			
	1000	(iv) Intangible assets under development		-	9
	(b)	Non-current investments		-	-
	(c)	Deferred tax assets (net)	11	2,986	-
	(d)	Long-term loans and advances	12	*	
	(e)	Other non-current assets	13		
2	Current	A CONTRACTOR OF THE CONTRACTOR			
	(a)	Current investments		2002/1904/00/00/00/00	
	(b)	Inventories		33,22,895	
	(c)	Trade receivables	14	5,96,892	-
	(d)	Cash and cash equivalents	15	89,774	
	(e)	Short-term loans and advances	16	700000	
	(f)	Other current assets	17	1,06,557	- Se
		TOTAL		43,49,133	

Date: 25/07/2018

For ASPIRE & INNOVATIVE ADVERTISING PVT. LTD.

For Aspire & Innovative Advertisement Pvt. Ltd.

For As-

Ltd.

Director

for S. K. RAUT & CO. Chartered Accountants

( CA SANJIV KUMAR RAUT)

Proprietor

Place: Delhi

RAKESH KUMAR MITTAL DIAMARCHAND AGARWAL

Profit and Loss Account for the year ended 31.03.2018

(in Rupees)

	Particulars	Refer Note No.	31 March 2018	31 March 2017
I.	Revenue from operations	19	270,35,689	
11.	Other income	20		
III.	Total Revenue (I + II)		270,35,689	
111				
fV.	Expenses: Cost of materials consumed/Purchase		0	
	Purchases of Stock-in-Trade		245,70,864	
	Direct Expenses		2.0,7.0,00.1	
	Installation Charges		6,89,632	
	Freight Inward		2,83,965	
	Treight inward		3 8	
	Changes in inventories of finished goods work-in-		22.22.22	
	progress and Stock-in-Trade	22	-33,22,895	
	Employee benefits expense	21	9,57,562	
	Finance costs	22	24.071	
	Depreciation and amortization expense	10	34,971	
	Other expenses	23	46,95,030 279,09,129	
	Total expenses (IV)		279,09,129	
	Profit before exceptional and extraordinary			
V.	items and tax (III-IV)		-8,73,440	
VI.	Exceptional items		TV III AND TO WAR	
VII.	Profit before extraordinary items and tax (V - VI)		-8,73,440	12
VIII.	Extraordinary Items			
IX.	Profit before tax (VII- VIII)		-8,73,440	
X	Tax expense:			
	(1) Current tax			
	(2) Deferred tax	11	(2,986)	39
	Profit (Loss) for the period from continuing		2022/201	
XI	operations (IX-X)		-8,70,454	-
XII	Profit/(loss) from discontinuing operations			
XIII	Tax expense of discontinuing operations			
	Profit/(loss) from Discontinuing operations			
XIV	(after tax) (XII-XIII)		5 40	
XV	Profit (Loss) for the period (XI + XIV)		-8,70,454	
XVI	Earnings per equity share:			
	(1) Basic		-87.05	
	(2) Diluted		-87.05	

Date : 25/07/2018

Place : Delhi

For ASPIRE & INNOVATIVE ADVERTISING PVT. LTD.

For Aspire & Innovative Advertisement Pvt. Ltd.

RAKESH KUMAR MITTAL

Director

Director

for S. K. RAUT & CO.

**Chartered Accountants** 

dvertisement Pvt. Ltd.

AMARCHAND AGARWAL DirECTOR KUMAR RANTFOOD AC

For Aspire & Innovative

Proprietor M.No. 526211

Director

NOTE 1

Disclosure pursuant to Note no. 6(A)(a,b & c) of Part I of Schedule III to the Companies Act, 2013

C C 11-1	31-Mar-18	31-Mar-17 Amount	
Share Capital	Amount		
Authorised	1942 24 25 25 24 24		
10000 Equity Shares of Rs. 10 each	1,00,000	7	
Issued			
_% preference shares of ` each			
10000 Equity Shares of Rs. 10 each	1,00,000		
Subscribed & Paid up			
_% preference shares of ` each			
10000 Equity Shares of Rs. 10 each	1,00,000	*	
Subscribed but not fully Paid up			
% preference shares of `each, not fully paid up	0.40		
Equity Shares of ` each, not fully paid up			
Total	1,00,000	7	

NOTE 1 A

Disclosure pursuant to Note no. 6(A)(d) of Part I of Schedule III to the Companies Act, 2013

	Equity S	Equity Shares		
Particulars	Number	Amount		
Shares outstanding at the beginning of the year				
Shares Issued during the year	10,000	1,00,000		
Shares bought back during the year				
Shares outstanding at the end of the year	10,000	1,00,000		

NI	CHY	THE .	4	an-
DOM: N	-1	14		84

Disclosure pursuant to Note no. 6(A)(f) of Part I of Schedule III to the Companies Act, 2013

Equity Shares (\_\_\_\_\_\_) are held by-----, the holding company.

Above disclosure is required for each class of Shares held by its holding company or its ultimate holding company incl NOTE I C

Disclosure pursuant to Note no. 6(A)(g) of Part I of Schedule III to the Companies Act, 2013 (if more than 5%)

4		As at 31 March 2018		
SR NO	Name of Shareholder	No. of Shares held	% of Holding	
1	AMAR CHAND AGARWAL	5,000	50%	
2	RAKESH KUMAR MITTAL	5,000	50%	

NOTE 1 D

Disclosure pursuant to Note no. 6(A)(i) of Part I of Schedule III to the Companies Act, 2013

	(Aggregate No. of Shar		
Particulars	2017-18	2016-17	
Equity Shares :			
Fully paid up pursuant to contract(s) without payment being			
Fully paid up by way of bonus shares		-	
Shares bought back			
Preference Shares :	. 2	AUT -	
Fully paid up pursuant to contract(s) without payment being	•	1- 3B 90 -	
Fully paid up by way of bonus shares	5	(0) (A) )-	
		* FRN: 027477N	

Shares bought back		5

### NOTE 1 E

Disclosure pursuant to Note no. 6(A)(k) of Part I of Schedule III to the Companies Act, 2013

Unpaid Calls	A STATE OF THE STA
By Directors	Nil
By Officers	Nil

### NOTE 2

Reserves & Surplus	As at 31 March 2018	As at 31 March 2017	
<u>Reserves &amp; Surprus</u>	Amount	Amount	
	1,4410,4411		
a. Capital Reserves			
Opening Balance	~	V#2	
(+) Current Year Transfer			
(-) Written Back in Current Year	-		
Closing Balance		*	
b. Capital Redemption Reserve			
Opening Balance			
(+) Current Year Transfer	-	-	
(-) Written Back in Current Year	-	-	
Closing Balance	-	1 *	
c. Securities Premium Account			
Opening Balance		*:	
Add : Securities premium credited on Share issue		2	
Less : Premium Utilised for various reasons	89.0	+:	
Premium on Redemption of Debentures		-	
For Issuing Bonus Shares			
Closing Balance			
d. Debenture Redemption Reserve			
Opening Balance			
(+) Current Year Transfer		5	
(-) Written Back in Current Year	120	2	
Closing Balance	in the second	-	
e. Revaluation Reserve			
Opening Balance			
(+) Current Year Transfer	*	#9	
(-) Written Back in Current Year	200	\$	
Closing Balance			
f. Share Options Outstanding Account			
Opening Balance			
(+) Current Year Transfer		LAUF .	
(-) Written Back in Current Year		1- CB-901-	
Closing Balance		10/ CA 10/	
	-	FRN: 027477N ) 60	

g. Other Reserves (Specifiy the nature and purpose of each reserve)		
Opening Balance		
(+) Current Year Transfer		
(-) Written Back in Current Year	-	
Closing Balance	*	(=)
h. Surplus		
Opening balance	- 1	141
(+) Net Profit/(Net Loss) For the current year	(8,70,454)	572
(+) Transfer from Reserves	2	
(-) Provision for income tax		
(-) Proposed Dividends	12	
(-) Deffered Tax		1.5
(-) Transfer to Reserves	2	7740
Closing Balance	(8,70,454)	(*)
Total	(8,70,454)	
Note:		
1. Reserve specifically represented by earmarked investments shall be		
2. Debit balance of P & L shall be shown as negative figure		
under surplus instead of presenting on the asset side		

# NOTE 3 Disclosure pursuant to Note no. 6(C) of Part I of Schedule III to the Companies Act, 2013

Long Term Borrowings	As at 31 March 2018	As at 31 March 2017
	Amount	Amount
Secured		
(a) Bonds/debentures *( state in descending order of maturity or		
(Previous Year:) _ % Debentures of ` each redeemable at on		
(secured by)	.0 12	
(of the above, ` is guaranteed by Directors and / or others)		
Details of redeemed bonds/debentures which the company has power to	4	
(b) Term loans		
(As per Annexure 3 A)	1	
	63	
(c) Deferred payment liabilities		
(Secured by)		
(of the above, ` is guaranteed by Directors and / or others)		
		111
(d) Deposits		
(Secured By)	-	
(of the above, ` is guaranteed by Directors and / or others)		
(e) Loans and advances from related parties		
(Secured By)	17	
(of the above, ` is guaranteed by Directors and / or others)		
Terms of Repayment		Z MUT S
Provide the second seco		1/4 850
(f) Long term maturities of finance lease obligations		10/ (A)
		FRN: 027477N

(Secured By)		
(of the above, ` is guaranteed by Directors and / or others)		**
<b>和特殊</b>		
(g) Other loans and advances (specify nature)		
(Secured By)	1.50	
(of the above, ` is guaranteed by Directors and / or others)		
Terms of Repayment		
新性   新	1(#)	
In case of continuing default as on the balance sheet date in		
1. Period of default		
2. Amount		
Unsecured		
(a) Bonds/debentures *( state in descending order of maturity or		
(Previous Year:) _ % Debentures of ` each redeemable at on		
(of the above, ` is guaranteed by Directors and / or others)		
Details of redeemed bonds/debentures which the company has power to		
(b) Term loans		
from banks		
(As Per Annexure 3 B)		
from other		
(As Per Annexure 3 B)		
(of the above, ` is guaranteed by Directors and / or others)	100	-
Terms of Repayment		
i di la constanti di		
(c) Deferred payment liabilities		
[of the above, ` is guaranteed by Directors and / or others)	588	*
(d) Deposits		
(of the above, ` is guaranteed by Directors and / or others)	10%	
1 12 14 14		
(e) Loans and advances from related parties		
(of the above, ` is guaranteed by Directors and / or others)		
Terms of Repayment	(*)	20
(f) Long term maturities of finance lease obligations		
(of the above, ` is guaranteed by Directors and / or others)	-	
(g) Other loans and advances (specify nature)		
(of the above, ` is guaranteed by Directors and / or others)	2	
Terms of Repayment	- 5	
控制 计		
In case of continuing default as on the balance sheet date in	674	
1. Period of default		
2. Amount		
2. Amount	8	10 T 8
Total	-	CANON.
Local		100/ 11/03

NOTE 4
Disclosure pursuant to Note no. 6(D) of Part I of Schedule III to the Companies Act, 2013

Other Long Term Liabilities		As at 31 March 2018	As at 31 March 2017 Amount	
		Amount		
(a) Trade Payab	les			
b) Others		(48)		
	Total	(4)	-	

NOTE 5
Disclosure pursuant to Note no. 6(E) of Part I of Schedule III to the Companies Act, 2013

Long Term Provisions	As at 31 March 2018	As at 31 March 2017	
	Amount	Amount	
(a) Provision for employee benefits			
Superannuation (unfunded)	300 300	-	
Gratuity (unfunded)	25.		
Leave Encashment (unfunded)	141	-	
ESOP / ESOS		1 5	
(b) Others (Specify nature)		-	
Total	•		

NOTE 6
Disclosure pursuant to Note no. 6(F) of Part I of Schedule VI to the Companies Act, 2013

Short Term Borrowings	As at 31 March 2018	As at 31 March 2017	
	Amount	Amount	
Secured			
(a) Loans repayable on demand	(1)		
from banks			
(Secured By)	2		
from other parties			
(Secured By)		1 6	
(of the above, ` is guaranteed by Directors and / or others)			
(b) Loans and advances from related parties			
(Secured By)	*		
(of the above, ` is guaranteed by Directors and / or others)			
(c) Deposits		HAUTA	
(Secured By)	- /		
(of the above, ` is guaranteed by Directors and / or others)		*( ( *) *)	

(d) Other loans and advances (specify nature)		
(Secured By)		
(of the above, ` is guaranteed by Directors and / or others)		
		*
n case of continuing default as on the balance sheet date in		
1. Period of default		
2. Amount		
Unsecured		
(a) Loans repayable on demand		
from banks	E (4)	
from other parties		9
(of the above, ` is guaranteed by Directors and / or others)		
(b) Loans and advances from related parties		
(of the above, ` is guaranteed by Directors and / or others)	50	
(c) Deposits		
(of the above, ` is guaranteed by Directors and / or others)		
(d) Other loans and advances (specify nature)		
(u) Other loans and advances (specify nature)		
		-
	7,50	-
In case of continuing default as on the balance sheet date in		
1. Period of default	20	2
2. Amount		3
Total		*
NOTE 7		
Trade Payables	49,27,587	27
	49,27,587	<u></u>
	17,007	

# NOTE 8 Disclosure pursuant to Note no. 6(G) of Part I of Schedule III to the Companies Act, 2013

As at 31 March 2018	As at 31 March 2017 Amount	
Amount		
-	-	
1.0	*	
	2	
(4)	AUF *	
	L Com	
- (	(CA)	
	2018 Amount	

Total	36,000	
(As Per Annexure 8 A)		-
(k) Duties & Taxes Payable	1	
Rent Payable	11,000	
Audit Fee Payable	25,000	
(j) Expenses payables (specify nature)	-	
(i) Unpaid matured debentures and interest accrued thereon	25	
(h) Unpaid matured deposits and interest accrued thereon	-	
# All amounts out of Share Application money which are refundable to be		
The period overdue from the last date of allotment is; reason being	94	
Whether the company has sufficient authorized capital to cover the share	17	
Date by which shares shall be alloted:	*	
Terms and conditions of shares proposed to be issued:	*	-
Amount of premium (if any):		-
Number of shares proposed to be issued:		
nterest accrued on (g) above	-	•
g) Application money received for allotment of securities and due for		

NOTE 9
Disclosure pursuant to Note no. 6(H) of Part I of Schedule VI to the Companies Act, 2013

Short Term Provisions	As at 31 March 2018	As at 31 March 2017
	Amount	Amount
(a) Provision for employee benefits .		
Salary & Directors Remuneration		85
Contribution to PF		\$
Contribution to ESI	•2	
Gratuity	-	
Leave Encashment (funded)	-	
Superannuation (funded)		
ESOP /ESOS	**	
(b) Others (Specify nature)	8-1	2
Security received	w);	75
Labour Expense Payable	-	11 12
Salary Payable for Staffs, Drivers & Helpers	1,56,000	
Total	1,56,000	-

NOTE 12
Disclosure pursuant to Note no. L (i),(ii) and (iii) of Part I of Schedule III to the Companies Act, 2013

Long Term Loans and Advances	As at 31 March 2018	As at 31 March 2017
	Amount	Amount
a. Capital Advances		
Secured, considered good	8	
Unsecured, considered good	- ×	WAUTE
Doubtful		14.
Less: Provision for doubtful advances	-	* (FRN: 027477N)

	-				
o. Security Deposits					
Secured, considered good	4				
Unsecured, considered good		21			
2(603) (d) [limit(2)]		_			
Doubtful					
Less: Provision for doubtful deposits					
c. Loans and advances to related parties (refer Note 2)  Secured, considered good  Unsecured, considered good  Doubtful  Less: Provision for doubtful loans and advances	-				
		5 2 4			
				-	*
			d. Other loans and advances (specify nature)		
			Secured, considered good		
			Unsecured, considered good		
Doubtful					
Less: Provision for	(#)	× *			
Total	•	-			

# NOTE 12. A Disclosure pursuant to Note no. L (iv) of Part I of Schedule III to the Companies Act, 2013

Particulars	As at 31 March 2018 Amount	As at 31 March 2017 Amount
Directors *	2	
Other officers of the	¥1	
Firm in which director is a partner *		12
Private Company in which director is a member	*1	
	- H	

<sup>\*</sup>Either severally or jointly

# NOTE 13 Disclosure pursuant to Note no.M (i),(ii) and (iii) of Part I of Schedule III to the Companies Act, 2013

Other Non Current Asset	As at 31 March 2018	As at 31 March 2017
	Amount	Amount
a. Long term trade receivables (including trade receivables on		
Secured, considered good		
Unsecured, considered good		
Doubtful		LANT &
Less: Provision for doubtful debts		(A SB CO)
	4	10/ CA ).
b. Others (specify nature)		FRN: 027477N

ecured, considered good	0	
nsecured, considered good		
oubtful		
ess: Provision for		-
Debts due by related parties (refer note 2)		
Debts due by related parties (reter		
ecured, considered good		
nsecured, considered good		
oubtful		
ess: Provision for doubtful debts	V+	-
Total	*	-

Disclosure pursuant to Note no. M (iii) (iii) of Part I of Schedule III to the Companies Act, 2013

	As at 31 March 2018	As at 31 March 2017
	Amount	Amount
Directors *		-
Other officers of the Company *		
firm in which director is a partner *		-
Private Company in which director is a member		

<sup>\*</sup>Either severally or jointly

Disclosure pursuant to Note no.P (i), (ii), (iii) and (iv) of Part I of Schedule III to the Companies Act, 2013

Disclosure pursuant to Note no.P (i), (ii), (iii) and (iv) of Part I of Schedu	As at 31 March 2018	As at 31 March 2017	
Trade Receivables	Amount	Amount	
rade receivables outstanding for a period less than six months from the			
undry Debtors			
ecured, considered good		540	
nsecured, considered good	_		
Insecured, considered doubtful		-	
ess: Provision for doubtful debts	-	•	
rade receivables outstanding for a period exceeding six months from the	5,96,892	2	
ecured, considered good		*	
Insecured, considered good		-	
Insecured, considered doubtful	-	- +	
Less: Provision for doubtful debts	5,96,892	The state of	
	5,96,892	lo CA	
Total	5,90,092	* EDN: 027477N	

# NOTE 14 A <u>Trade Receivable stated above include debts due by:</u>

Particulars	As at 31 March 2018	As at 31 March 2017 Amount
	Amount	
Directors *		
Other officers of the Company *		-
Firm in which director is a partner *	13-1	
Private Company in which director is a member	31.2	
Total	•	-

<sup>\*</sup>Either severally or jointly

NOTE 15
Disclosure pursuant to Note no.Q (i), (ii), (iii), (iv) and (v) of Part I of Schedule III to the Companies Act, 2013

Cash and cash equivalents	As at 31 March 2018	As at 31 March 2017	
	Amount	Amount	
a. Balances with banks(Annexure 16 A)	76,969	2	
This includes:			
Earmarked Balances (eg/- unpaid dividend accounts)			
Margin money with Corporation Bank	-5		
Security against borrowings			
Guarantees			
Other Commitments			
Bank deposits with more than 12 months maturity			
b. Cheques, drafts on hand		9	
c. Cash on hand*	12,805		
d. Others (specify nature)	*		
Total	89,774	<u> </u>	

<sup>\*</sup>Repatriation restrictions, if any, in respect of cash and bank balances shall be separately stated.

# NOTE 16 Disclosure pursuant to Note no.R (i), (ii) and (iii) of Part I of Schedule VI to the Companies Act, 2013

Short-term loans and advances	As at 31 March 2018	As at 31 March 2017	
	Amount	Amount	
a. Loans and advances to related parties			
Secured, considered good			
Unsecured, considered good	1 2	~	
Doubtful	* 1	33	
less:Provision for doubtful loans and advances	3	-/ 5 2	
	×	SR .	
b. Others (specify nature)		( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( (	

Total	-	¥1
ess:Provision for		+
Doubtful		
Unsecured, considered good		-
Income tax Refund		
Secured, considered good (As per Annexure 17 (i),(ii),(iii))		

### NOTE 16 A

Disclosure pursuant to Note no.R (iv) of Part I of Schedule VI to the Companies Act, 2013

Short-term loans and advances	As at 31 March 2018	As at 31 March 2017
	Amount	Amount
Directors *		47
Other officers of the Company *		
Firm in which director is a partner *	8	
Private Company in which director is a member	2	2

<sup>\*</sup>Either severally or jointly

### NOTE 17

As per Point No. 6S of General Instructions for Preparation of Balance Sheet

Sr No.	Other current assets (specify nature)	As at 31 March 2018	As at 31 March 2017
		Amount	Amount
	GST Receivable	82,557	
	Miscellaneouse Expenditure	24,000	
		1,06,557	

This is an all-inclusive heading, which incorporates current assets that do not fit into any other asset categories.

### NOTE 18

Disclosure pursuant to Note no. 6(T) of Part I of Schedule III to the Companies Act, 2013

Contingent liabilities and commitments (to the extent not provided	As at 31 March 2018	As at 31 March 2017
for)	Amount	Amount
(i) Contingent Liabilities		
a) Claims against the company not acknowledged as debt		
(b) Bank Guarantees	5.	
c) Other money for which the company is contingently liable		
	51	
(ii) Commitments		12000
(a) Estimated amount of contracts remaining to be executed on capital (b) Uncalled liability on shares andd other investments partly paid		

(c) Other commitments (specify nature)		
	-	-,



### NOTE 19

Disclosure pursuant to Note no. 2 of Part II of Schedule III to the Companies Act, 2013

In respect of a company other than a finance company revenue from operations shall disclose separately in the notes revenue from

Particulars	As at 31 March 2018	As at 31 March 2017
Sale of products	270,35,689	-
Sale of services		
Other operating revenues		
Total	270,35,689	-

### In respect of a finance company, revenue from operations shall include revenue from

Particulars	As at 31 March 2018	As at 31 March 2017
Interest; and		
Other financial services		-
Total		

Revenue under each of the above heads shall be disclosed separately by way of notes to accounts to the extent applicable.

### NOTE 20

Disclosure pursuant to Note no. 4 of Part II of Schedule III to the Companies Act, 2013

Other Income	As at 31 March 2018	As at 31 March 2017
Interest Income (in case of a company other than a finance company)	3	2
Dividend Income	+:	-
Net gain/loss on sale of investments	2	-
Other non-operating income (net of expenses directly attributable to such income)		-
Total	-	-

### NOTE 21

Disclosure pursuant to Note no. 5(i)(a) of Part II of Schedule III to the Companies Act, 2013

Employee Benefits Expense	As at 31 March 2018	As at 31 March 2017
(a) Salaries, incentives and directors remuneration (Annexure 22(a))	9,48,000	
(b) Contributions to -	-	E -
(ii) Superannuation scheme	-	
(c) Gratuity fund contributions	+	is.
employees		-
(e) expense on Employee Stock Option Scheme (ESOP) and		*
(f) Staff welfare expenses	9,562	-
Total	9,57,562	

NOTE 22

Disclosure pursuant to Note no. 3 of Part II of Schedule III to the Companies Act, 2013

Finance costs	As at 31 March 2018	As at 31 March 2017
Interest expense (Annexure 23(a))	•	-
Other borrowing costs		
Applicable net gain/loss on foreign currency transactions and translation		/*
Total		

### NOTE 23

SR No	Other expenses	As at 31 March 2018	As at 31 March 2017
1	Legal & Professional Fees	40,000	E.
2	Telephone & Internet Charges	6,596	*
3	Tour & Travelling Expense	15,260	-
4	Sales Promotion & Facilitation Fees.	44,10,820	8
5	Rent	88,000	-
6	Conveyance	18,956	7-
7	Miscellaneous Expense	2,369	
8	Electricity & Water Expenses	36,593	#
9	Postage & Courier	2,658	
10	Printing & Stationery	4,523	-
11	Preliminary Expenses	6,000	-
12	Bank Charges		*
13	Accounting Charges	30,000	¥
14	Interest & Penalties	8,255	
	1		
	Total	46,70,030	

SR No	Audit fees	As at 31 March 2018	As at 31 March 2017
1	Payments to the auditor as a. auditor,	25,000	
2	b. for taxation matters,		-
- 3	c. for company law matters,		-
4	d. for management services,		-
	e. for other services,		-
6	f. for reimbursement of expenses;	-	
	Total	46,95,030	



DEPRECIATION AS PER THE COMPANIES ACT 2013 AS ON 31/03/2018

te-10

			GROSS	GROSS BLOCK			NET BLOCK
No.	PARTICULARS	AS ON 01/04/17	ADDITION	DELETION	AS ON 31/03/18	DEP. DURING THE YEAR	W.D.V. AS ON 31/03/18
	Furniture & Fixtures		1,35,000		1,35,000	14,783	1,20,217
~	Office Equipments		75,000		75,000	8,213	66,787
~	Computer & Printers	12	55,000		55,000	11,975	43,025
	TOTAL	(*)	2,65,000	,	2,65,000	34,971	2,30,029



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WDV AS ON 1. DAYS(ASSET   Expected	VOW TOTAL TOTAL OUT
4-17	TORCHASE PRICE
1,35,000	1,35,000
75,000	75,000
Computers & Printers	
55,000	55,000
2,65,000	O DE AAA



RATE W.D.V.
AS ON
01/04/17 30th Sept.
10%
15%
- 40%



### CALCULATION OF DEFERRED TAX ASSET/LIABILITY

Note: 11

Note: 11 Particulars	Current Year 31/03/18	Previous Year 31/03/17
Depreciation As per Companies Act	34,971	10.
Depreciation As per Income Tax Act	23,375	7.
Difference in Deferred Tax Asset/Liabilities	11,596	24
Tax	2,899	
Education Cess @ 3%	87	
	2,986	
Balance B/F	-	-
Deferred Tax Assets	2,986	

